


CLARIS NET

 PROMOTORI FINANZIARI
 VENETO BANCA

Montebelluna, 21 maggio 2009

THE PROMOTERS OF CLARIS NET ARE THE NATIONS LEADER FOR EFFICIENCY

21 million Euros of deposits with 71 advisers in the first quarter. The network is strengthened with 17 new arrivals.

Clariss Net, the financial promotion arm of Veneto Banca, has closed the first quarter of 2009 registering net deposits of 21 million Euros. A result all the more amazing considering the relatively low number of promoters, standing at just 71.

According to the classification drawn up by the analysts Bluerating.com processing data supplied by Assoreti, the financial promoters Clariss Net of Veneto Banca spa are in third place in Italy for efficiency out of a total of 27 companies examined, with a net per capita deposit of 299,000 Euros.

"All credit to our operating model and our multibrand sales policy," affirms the General Manager of Clariss Net, Mauro Poli. "Our promoters," explains Mr Poli, "work together with the 185 branches of Veneto Banca present in the North East. This organizational solution enables us to offer our clients not only financial products, but also banking and insurance services."

"In addition," continues Mr Poli, "our choice to guarantee a rich multibrand range and the lack of budget restrictions on individual products enables our advisors to operate freely and without conflicts of interest, choosing the best solution for each individual client".

"With Clariss Net we are obtaining encouraging results," declares the Manager of the External Network of Veneto Banca, Lucio De Rocco, "because our promoters are highly motivated thanks to the stimulating working environment in which the first aim is always client satisfaction. A very attractive model for all people working in the sector, so much so that since the beginning of the year we have increased our network by 17 professionals coming from important national competitors".

New promoters

		from
Alberti	Massimo	Banco Popolare
Apostoli	Nicola	Banca BSI Italia
Barbato	Andrea	Mediolanum
Bedin	Massimo	Banca Network
Bisi	Cristina	Cassa di Risparmio di Firenze
Campara	Laura	Allianz
Cavalleretti	Massimo	Cassa di Risparmio di Firenze
Celin	Franco	Banca Network
Ciliberti	Matteo	Cassa di Risparmio di Firenze
Cocco	Andrea	Azimut
Dominici	Elman	Cassa di Risparmio di Firenze
Favarato	Massimo	Cassa di Risparmio di Firenze
Fornasiero	Simone	Banca Network
Mazzetto	Lorenzo	Banca Network
Nardoni	Giuliano	Bancario
Recchi	Lino	San Paolo Invest
Zappaterra	Liliano	Cassa di Risparmio di Firenze